

Transport Innovation Deployment for Europe

The Role of SUMP in Transfer and Take-up of Innovation

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TIDE- Transfer and Take-Up of Innovation

- The mission of the TIDE project is to enhance the **broad transfer** and **take-up** of innovative urban mobility concepts throughout Europe.
- Pragmatic perspective: mainstream in some countries versus new in other parts of Europe

TIDE focuses on 15 innovative concepts in five thematic clusters:

Thematic Cluster 1: New pricing measures (Milan – WSP)

Thematic Cluster 2: Non-motorised transport (San Sebastian; Aalborg; Craiova; RC)

Thematic Cluster 3: Advanced network and traffic management to support traveller information (Reading – TRG)

Thematic Cluster 4: electric vehicles (Rotterdam – Fraunhofer)

Thematic Cluster 5: Public transport organisation (BKK Budapest – UGdansk)



TIDE and Sustainable Urban Mobility Plans

- Sustainable Urban Mobility Plans will be a **horizontal topic** to integrate the cluster activities.
- TIDE wants to give a clear message that Innovative Measures in Urban Mobility Planning need to **be part of a bigger planning process (SUMP)** to avoid piecemeal approaches.
- The aim is to foster the **horizontal integration** of the five thematic areas and promote the SUMP approach.



TIDE and Sustainable Urban Mobility Plans

- Velo-City workshop focuses specifically on Cycling and SUMP.
- The results of this workshop will be summarised in a '**Strategy Paper on SUMP and Cycling**' and be made available via TIDE and SUMP reference projects.
- TIDE training in November 2013
- Dedicated **exchange event on Sustainable Urban Mobility Plans** in 2014
- Please visit www.tide-innovation.eu for more information.



Thank you!

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