

Velo-city 2013: Press Release

Velo-city 2013 in Vienna was the biggest bicycle-themed conference ever

- **1,400 bicycle-loving international experts participated in the world's biggest bicycle-themed conference in Vienna.**
- **Mayors from Europe and Australia signed the Vienna Memorandum of Mayors' Cycling Summit.**
- **The Velo-city Bicycle, the symbol of the conference series, was passed on to the host of Velo-city Global 2014, Stephen Yarwood, Lord Mayor of Adelaide, Australia.**
- **The Vienna Cycling Week will continue to offer numerous attractive bicycle-related events until Sunday, 16 June 2013.**

Vienna, 14 June 2013: "Velo-city 2013 in Vienna united 1,400 bicycle-loving experts from all continents to discuss the promotion of cycling as the smartest means of transport worldwide. It was an enriching, fabulous conference with 330 speakers engaged in 400 discussions, workshops and seminars. We are very proud that Vienna has hosted the world's biggest Velo-city with the highest number of conference participants ever. And we are equally delighted about the adoption of a memorandum on cycling promotion that was signed by mayors from all over Europe as well as by the next Velo-city host, Stephen Yarwood, Lord Mayor of Adelaide. As the politicians responsible, we are convinced that investments in cycling infrastructure improvement and awareness-raising campaigns to promote cycling are worthwhile, because they render our cities even more liveable. The international exchange of know-how, visions and ideas at Velo-city provides the perfect basis to attain this goal", as Maria Vassilakou, Deputy Mayor of Vienna, stated during the closing ceremony at Vienna City Hall.

Velo-city Global 2014 in Adelaide

During the official handing-over of the Velo-city Bicycle, the symbol of the conference series, by Maria Vassilakou and Manfred Neun, the President of the European Cyclists' Federation (ECF), to Stephen Yarwood and Michael O'Brien, Minister for Finance and Road Safety, Mr. Neun emphasised, "With the Velo-city Global 2014 event, which will take place next May in Adelaide, we will increasingly focus on innovative projects from Asia and Australia. For it is above all the mega-cities and huge urban agglomerations in the Eastern and Southern hemisphere which are today confronted with major challenges to promote eco-friendly mobility through cycling."

"We want to thank all international experts we have met in Vienna – this vibrant and beautiful European capital of culture – for sharing their ideas to foster smart cities and cycling and hope to welcome many of them next year in Adelaide", Stephen Yarwood concluded.

The Vienna Cycling Week will continue until Sunday, 16 June 2013, with a rich roster of attractive bicycle-related events.



VELO-CITY 2013
THE SOUND OF CYCLING
URBAN CYCLING CULTURES
VIENNA, JUNE 11 - 14

The Velo-city conference series

The Velo-city conferences serve as global communication and information platforms to provide decision-makers with ideas and impulses for the planning and implementation of cycling infrastructure in urban environments. Every year, the Velo-city conferences bring together more than 1,000 planners, architects, engineers, social marketers, businesspeople, industry representatives, academic researchers, environmental activists, executives and administrative experts in a selected metropolis to share their know-how and establish networks for the promotion of cycling worldwide. The European Cyclists' Federation (ECF) is the initiator and co-organiser of the Velo-city conferences.

Information on Velo-city 2013: www.velo-city2013.com

Photos and video statements: http://velo-city2013.com/?page_id=22

Twitter: @VeloCityVienna #VC13

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